



## BaaS

Safeguard your data with a highly flexible, fast and efficient cloud-based backup

# Backup as a Service (BaaS)

Leverage ITConsult's proven, market leading technology

### At a Glance...

ITConsult's Backup as a Service is a fully managed service that provides a cost-effective, reliable and flexible solution to meet your data backup needs.

Gain the benefit of:

- Reduced backup and recovery windows
- Reduced costs by only paying for what is used
- Reduced management and operational overheads
- Achieving long-term data archiving for compliance
- Optional Standby server and storage hosting infrastructure for Disaster Recovery

### Today's backup environment.

As data volumes grow and the complexity of the typical IT infrastructure increases, many organisations are seeing rapid growth in the personnel resources they need to commit to backup operations.

In today's information driven world organisations are seeing storage requirements growing 20%-40% year on year with backup requirements growth a staggering 40-50% annually with no respite for IT administrators forecast.

In addition, there are rising costs of the associated hardware and particularly backup software. With IT budgets under pressure, spending more money on a function that adds no tangible business value may be difficult to justify.

However, data backup is like an insurance policy; it can appear to be a wasted investment that adds no business value – until disaster strikes.

### Overcoming the backup challenge with BaaS.

ITConsult's Backup as a Service (BaaS) is a flexible, enterprise-class out-sourced solution that removes the need to own and manage the backup infrastructure, freeing up valuable resources to work on business-critical projects and may simultaneously deliver significant improvements in service levels. The solution to overcome your backup challenges has been designed from the ground up to deliver the levels of speed, security, convenience and reliability your business needs from a partner you can depend on.

### The benefits of a BaaS approach.

With the growth in information and retention, a gap is appearing between the increased cost of data availability and the ability to deliver and recover data through traditional means. More complex systems creating more data is now the norm. With more apps, more

# Data protection top challenges



Research Report: Trends in Data Protection Modernization, Enterprise Strategy Group, 2012, N=330, top 4 responses

data and more online business done each year. This proliferation of information, unfortunately for business unavoidable in today's information rich marketplace.

Switching to a modern method of backup is the key to bridging the gap, meeting backup requirements and protecting corporate data organisations rely on.

## The advantage of putting your backup in ITConsult's hands.

Moving to ITConsult's BaaS offering instantly provides a wide variety of benefits which include but aren't limited to...

Uniquely to ITConsult's BaaS offering you can achieve Opex and Capex savings as our method charges only for the actual space used in our infrastructure, not yours. That means we calculate space after efficient snapshots, compression, deduplication and many other space saving technologies. We save space, so you save money.

The ability to achieve levels of elasticity and a scalability not possible with in-house backup solutions as BaaS scales to fit your company's needs.

Utilising ITConsults hardware also provides business with a broad functionality as our cutting edge infrastructure is specifically designed to support the vast majority of platforms, operating systems, applications, data types and locations. So while in-house solutions require complex, costly setups, our BaaS solution is ready to go, serviced and managed without you having to lift a finger\*.

When it comes time to recover infrastructure that provides robust reliability is a must. Our environment is built with reliability and recovery as the pillar of our architecture. As such we can improve availability and drive down recovery times to meet tight recovery point objectives and recovery time objectives, so your business isn't down any longer than is absolutely necessary.

To make things simple during this process ITConsult has designed the system for performance but also simplicity with a unified recovery management tool. This eliminates the cost and risk of having too many band-aid and point solutions required to recover systems, a common occurrence amongst companies looking to protect complex environments and large data stores in-house.

## Related services.

In conjunction with BaaS ITConsult offers optional standby server and storage hosting infrastructure for Disaster Recovery.

## Getting Started with ITConsult.

To learn more about how ITConsult can help deliver more from less through our consulting services contact the organisation through any of the following:

**e:** [enquires@itconsult.com.au](mailto:enquires@itconsult.com.au)

**t:** +61 2 9270 0666

**web:** [www.itconsult.com.au](http://www.itconsult.com.au)

\* Service provisioning includes design and install of onsite appliance and backup with agent deployments done by customer, agent deployment services, may incur additional fees.

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